

WOODBRIIDGE

BY ROBERT MONDAVI

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WOODBRIIDGE BY ROBERT MONDAVI RELEASES ITS FIRST CABERNET SAUVIGNON-MERLOT BLEND

New Blend Strikes the Perfect Balance between Two of America's Favorite Varietals

Acampo, Calif: (August 1, 2007) –Woodbridge by Robert Mondavi announces the release of their first Cabernet Sauvignon-Merlot blend. As the first labeled Cabernet-Merlot blend in the Woodbridge by Robert Mondavi portfolio, this wine meets consumer demand for a new premium red blend from the California appellation. Currently, red blends are the fastest growing domestic red varietal in the table wine category, outperforming popular varietals, such as Pinot Noir*.

“We’re really excited to be launching a new Cabernet Sauvignon-Merlot blend,” said Kevin Conner, Marketing Director of Woodbridge by Robert Mondavi. “The overwhelming majority of premium red blends come from Australia and Washington, which leaves the market wide open for a blend from California. We know consumers are becoming increasingly interested in trying new styles and varietals and we’re ready to lead that trend with California.”

This two-varietal blend consists of 69% Cabernet Sauvignon and 31% Merlot. The Merlot’s soft, silky black cherry and plum flavors are balanced by the structured, deep blackberry and spice characters of Cabernet Sauvignon. The best attributes of these two varietals come together to create a rich, harmonious wine, which pairs well with foods like grilled flank steak, spicy pasta dishes and roasted vegetables.

The package design for the Cabernet-Merlot blend includes existing Woodbridge by Robert Mondavi color-based varietal cues. Garnet red represents Cabernet Sauvignon, while sapphire blue corresponds to Merlot. These two colors join in the center of the label to create a vibrant

purple gradient, visually communicating the blend inside the bottle. The Cabernet-Merlot label differentiates the new blend from the rest of the classic varietals, while effectively fitting within the Woodbridge by Robert Mondavi portfolio.

Known for producing consistently smooth, great tasting wines that can be enjoyed every day, this new blend will appeal to core Woodbridge by Robert Mondavi consumers, while attracting wine enthusiasts. As the #1 best selling domestic premium wine brand, Woodbridge by Robert Mondavi continues to demonstrate its leadership in the wine category with this exciting new red blend.

** Source: IRI, TTL US Food, Current 52 Weeks ending June 17, 2007*

About Woodbridge by Robert Mondavi

Woodbridge by Robert Mondavi is produced at the Woodbridge Winery in Woodbridge, Calif. by the Centerra Wine Company, the popular-priced and premium wine producer of Constellation Wines U.S., which is part of Constellation Wines, the world's largest wine business, an operating division of Constellation Brands, Inc. (NYSE: STZ and STZ.B) ("CBI"). Constellation Wines U.S. encompasses four of CBI's U.S. wine businesses: Icon Estates, Centerra Wine Company, Pacific Wine Partners, and North Lake Wines. Leading brands include Ravenswood Winery, Robert Mondavi Private Selection, Woodbridge by Robert Mondavi, Alice White, Arbor Mist, Cook's, Covey Run, Inglenook, Talus Collection and Vendange.