

WOODBIDGE.

BY ROBERT MONDAVI

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WOODBIDGE BY ROBERT MONDAVI BECOMES A 2006 SPONSOR OF AMERICA'S TEST KITCHEN FROM JULY THROUGH DECEMBER

**It's a Pairing of Two Domestic Favorites: The #1 Domestic Premium Wine Brand Teams
Up with America's Most Watched Public Television Cooking Show**

Lodi, Calif. – (August 14, 2006) - Today, Woodbridge by Robert Mondavi announced it is the official 2006 season sponsor of America's Test Kitchen, bringing good news for anyone who is passionate about food and wine. Woodbridge by Robert Mondavi will be an underwriter of America's most watched cooking show on public television, from the test kitchen of "Cook's Illustrated" magazine, from July 1 through December 31, 2006. The show is carried in 95 percent of the country and shown in all top 25 markets nationwide. In 2005, it reached 76 million viewers.

"We are very excited to be partnering with America's Test Kitchen," said Kevin Conner, Marketing Director for Woodbridge by Robert Mondavi. "Woodbridge Winery was founded by Robert Mondavi more than 25 years ago to make great tasting wines for Americans to share with family and friends at their dinner tables. There's no question that America's Test Kitchen has a great reputation within the cooking industry and their audience is passionate about food and wine. Together, this makes for the ideal target for Woodbridge by Robert Mondavi."

"Our television show, America's Test Kitchen, would not be possible without the generous support of underwriters like Woodbridge," said founder Christopher Kimball. "We are proud to partner with Woodbridge in an effort to improve the quality of food, wine, and cooking in home kitchens across America."

(more)

Elements of the sponsorship include:

- 15-second advertising spots that will run during each episode of America's Test Kitchen;
- A direct link from America's Test Kitchen's website to the Woodbridge by Robert Mondavi Web site, www.woodbridgewines.com;
- Original America's Test Kitchen recipes made available on the Woodbridge by Robert Mondavi Web site
- Consumer communication and Woodbridge by Robert Mondavi branding in the America's Test Kitchen Email Newsletter, sent each month to 350,000 food and wine enthusiasts

About Woodbridge by Robert Mondavi

Woodbridge by Robert Mondavi is produced at the Woodbridge Winery in Woodbridge, Calif. by the Centerra Wine Company, the popular-priced and premium wine producer of Constellation Wines U.S., which is part of Constellation Wines, the world's largest wine business, an operating division of Constellation Brands, Inc. (NYSE: STZ and STZ.B) ("CBI"). Constellation Wines U.S. encompasses four of CBI's U.S. wine businesses: Icon Estates, Centerra Wine Company, Pacific Wine Partners, and North Lake Wines. Leading brands include Ravenswood Winery, Robert Mondavi Private Selection, Woodbridge by Robert Mondavi, Alice White, Arbor Mist, Cook's, Covey Run, Inglenook, Talus Collection and Vendange.

About America's Test Kitchen

America's Test Kitchen television series debuted on public television in January 2001, and is currently in its sixth season. The show is filmed in America's Test Kitchen, a 2,500-square-foot kitchen that is also home to Cook's Illustrated and Cook's Country magazines.

Each 30-minute episode is hosted by Founder and Editor Christopher Kimball and features an ensemble cast of test cooks, food scientists and editors as they explore home cooking and the techniques and details that make you a better cook. Along with product tastings and cookware ratings, the cast explains the science behind what makes a recipe work.

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