

WOODBRIIDGE.

BY ROBERT MONDAVI

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Woodbridge by Robert Mondavi Launches First Ever 187ml 12-Pack

New Wine Pack Delivers Convenience and Portability for Every Occasion

ACAMPO, Calif. — June 12, 2007 – Today, Woodbridge by Robert Mondavi, one of America’s favorite wine brands, introduced the wine industry’s first ever mini wine pack, designed to make wine accessible and portable for all social occasions. The new 187ml wine pack maintains the tradition of using glass bottles to assure product quality and customer satisfaction, but is also easy to use for today’s modern day lifestyle. Now consumers can tackle all their entertaining needs with the purchase of one 12-pack from Woodbridge by Robert Mondavi without compromising personal style and wine quality. Three varietals, Chardonnay, Merlot and Cabernet Sauvignon, will be available in stores beginning in June, 2007.

“As the first in the wine industry to produce a 187ml 12-pack, Woodbridge by Robert Mondavi is once again showing our leadership and innovation when it comes to meeting consumer demand,” said Kevin Conner, Marketing Director for Woodbridge by Robert Mondavi. “We know consumers have many different needs when it comes to wine, and not all are met with one 750ml bottle. This wine pack comes in a convenient format that is ideal for all occasions.”

For more than 25 years, Woodbridge by Robert Mondavi has been a leader in producing wines for everyday occasions that people have come to know and love. The new 187ml wine pack is no exception. Featured in glass bottles, the mini wine pack is appealing when set upon the dining table or even included as part of a gift basket for a friend or relative. Consumers will also discover the 12-pack is easy to pack and carry which can make entertaining and afternoon

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picnics relatively painless and carefree. Similar to a 12-pack of beer or soda, the 187ml 12-pack offers convenient shelving space at the supermarket as well as in your refrigerator.

Other benefits of the new 187ml 12-pack include:

- Simple serving size – The new package offers consumers the convenience of knowing that one bottle provides a glass and a half serving.
- Fresh wine with every time – Now in the 187ml size, consumers can be assured that their wine will always be fresh.
- No corkscrew needed – The 187ml bottles come with screw caps, so no corkscrew is needed.
- Easy storage – The 187ml 12-pack is compactly designed to fit easily in your pantry or on the top shelf of your refrigerator.

About Woodbridge by Robert Mondavi

Woodbridge by Robert Mondavi is produced at the Woodbridge Winery by the Centerra Wine Company, the popular-priced and premium wine producer of Constellation Wines U.S.

Constellation Wines U.S. is part of Constellation Wines, the world's largest wine business, which is an operating division of Constellation Brands, Inc. (NYSE: STZ and STZ.B).

Constellation Wines U.S. encompasses four U.S. wine businesses: Icon Estates, Centerra Wine Company, Pacific Wine Partners, and North Lake Wines. Leading brands include Alice White, Arbor Mist, Cook's, Covey Run, Inglenook, Ravenswood, Robert Mondavi Private Selection, Talus Collection, Toasted Head, Vendange, and Woodbridge by Robert Mondavi.

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