

WOODBIDGE WINES PRIVACY POLICY

Welcome to the **WOODBIDGE WINES** Internet site (this "Site"), of Constellation Wines U.S. ("CWUS"). **CWUS** wants you to know what information we learn about you when you visit this Site, what we do with that information, and any other information you voluntarily provide us through this Site or by other means and how you can view or change the information we have. This Privacy Policy ("Policy") describes our information collection and use practices on this Site. It does not apply to information you might provide on another site operated by us, or one of our partners or affiliates, nor does it apply to information you may provide to us through other forums, including offline or through electronic mail.

Information Collected At This Site

There are 2 types of information that we can learn about you as you browse and use this Site. Each type of information can be used in a different way.

1. Internet-related Information - generic statistical and demographic information that we gather passively from visitors to the Site.
2. Personal Information that you provide when registering, ordering online, entering a promotion or making contact with us.

Internet-Related Information Gathered Passively

We collect Internet-related Information from visitors to our Site, including the referring URL, your IP address, which browser you used to come to the Site, the country, state or province, the pages of our Site that you viewed during your visit and any search terms entered on our Site, for the purposes of system administration, to gather broad demographic information, and to monitor the level of activity on our Site. We track customers' traffic patterns throughout their online sessions, including which pages or specific URLs a customer views while using the Site. We use your Internet-related Information to diagnose problems with our servers and software and to administer our Site. We may share aggregated statistics about pages viewed on our Site, demographic information and sales and other shopping information with third parties to enrich your visitor experience.

Actively Collected Personal Information You Provide

If you provide information about yourself by registering on a page, ordering product, filling out a survey, entering a promotion (including contests, sweepstakes, offers and rebates) or otherwise voluntarily telling us about yourself or your activities, we will collect and use that Personal Information to respond to your request, and for other business purposes, including identifying consumer preferences and improving our products and services and the content of this Site. We may also contact you by email, regular mail, fax, text message, or telephone from time to time with information about our new products and services, special offers, upcoming events and changes to this Site. If you do not wish to be contacted by all or any of these methods, you may let us know by sending an email message to us at **info@woodbridgewines.com**. Please be sure to give us your exact name and address, and your detailed request so we can respond appropriately.

How To Access Or Modify Your Personal Information

You have the right to access and modify your Personal Information. You can access and change your Personal Information by contacting us at **info@woodbridgewines.com**. Your Profile will be updated.

Sharing Information

If you provide us with your consent, we may share your Personal Information with our affiliates and business partners with whom we have joint marketing arrangements. We may also give you the opportunity, at the time that you provide us with your contact information, to have your information shared with other third parties or posted on this site for reasons we will describe at the time we make the request. If you do not want us to share your Personal Information with our marketing affiliates and business partners, then please let us know by contacting us at info@woodbridgewines.com.

We employ other companies to perform certain functions on our behalf, such as fulfilling orders, delivering packages, and services related to the design, maintenance and improvement of this Site and our database and related systems. These companies have access to your information. We may now or in the future arrange with security companies to process your credit card information. **CWUS** will also assign, sell, license, or otherwise transfer to a third party your name, address, e-mail address, member name and any other Personal Information in connection with an assignment, sale, joint venture, or other transfer or disposition of a portion or all of the **WOODBRIDGE WINES** service, or the assets, business or stock of **CWUS**.

Links To Other Websites

On this Site, we may provide as a convenience to you links to other websites, including sites operated by us, our partners, associates, or independent third parties. These links are provided as a convenience to you. Each website has its own privacy practices, as described in that site's privacy policy. Those practices may be different than the practices described herein, and we urge you to read each website's privacy policy carefully before you use or submit information to that site. Additionally, to the extent that you follow a link to a website operated by an independent third party, please be aware that we exercise no authority or control over that third party, and cannot and are not responsible for any information that you may submit at that site.

Where Do We Store And How Do We Secure Your Personal Information

Your Personal Information will be kept in a database held on servers kept in a physically and technologically secure environment located in **San Francisco, CA**, accessed only by authorized personnel or contractors who are bound to keep your information confidential. Any transmission of your credit card information will be encrypted. We have in place procedures for training our employees about their obligations under this Privacy Policy, disciplining them for failure to follow this Policy. We also have in place internal procedures to confirm general company compliance with this Policy.

Your information will be transferred to **CWUS**, located in **San Francisco, CA, USA**, which location may be outside of your own country, and by providing us with your information, you are consenting to such transfer. Although we will use all reasonable efforts to safeguard the confidentiality of any Personal Information collected, we will not be liable for disclosure of Personal Information obtained due to errors in transmission or the unauthorized acts of third parties.

User Name And Password

You are responsible for maintaining the confidentiality of your user name and password, if applicable to this Site. You shall be responsible for all uses of your membership, whether or not authorized by you. You agree to immediately notify **CWUS** of any unauthorized use of your user name or password.

No Data Collected from Children

Our Site is not directed at children and cannot be accessed by persons who do not verify that they are of legal drinking age. As a result, we will not knowingly collect information from minors in the US with or without consent from their parents or guardians.

Cookies

When you visit this Site, we leave a "Cookie" in the memory of your Web browser. The site will only function properly if Cookies are enabled. **woodbridgewines.com** uses persistent Cookies to authenticate you as a user and display content that is relevant and specific to you. Cookies are very small files that store information about your visit to and use of this Site. Most major commercial Internet sites use them and they make your Internet-surfing more useful and less time-consuming for you because they store information that is reusable each time you visit this Site, such as birthday and other preferences you have chosen to share with us. Cookies cannot access and read the files on your hard drive and cannot be used as a virus. They do allow us to provide information and products that are more meaningful to you without asking you the same questions every time you visit us. You may get Cookies from our advertisers. We cannot pre-screen these Cookies since they come directly to you from other sites. We hope you will want the better service that Cookies allow, but if you prefer, you can set your browser to refuse Cookies. However by doing that, you will not be able to access **woodbridgewines.com**.

We reserve the right to change or update this Policy at any time by posting a notice that we are changing our Privacy Policy or by sending an e-mail message to previously registered visitors.

What To Do If You Have Questions Or Concerns About Your Information, Or If You Need To Contact Us

If you need information or have any questions or concerns about this Privacy Policy or our use of your Personal Information, or wish to review all of your Personal Information, you may contact our IT Department via e-mail at **info@woodbridgewines.com**, via mail at **235 North Bloomfield Road, Canandaigua, NY 14424** or via phone at **800-836-9463**.

In order to facilitate the transfer of data between the US and EU countries, the US and the EU have entered into a "safe harbor program," under which data can be transferred from the EU to participating non-EU companies. The program has a set of seven principles, to which **CWUS** complies with respect to the data collected and used as described in this Privacy Policy. As part of that program, while we strive to respond to your concerns, we recognize that we may not always answer all of your questions, and as such if you are an EU resident, we will participate with the Data Protection Authority in the country in which you reside. Thus to the extent that you feel that your questions have not been answered, and you are a resident of an EU Member country, you should feel free to contact the Data Protection Authority of the country in which you reside.

This Policy is effective as of February 2009.

[Terms of Use](http://www.woodbridgewines.com/terms) [www.woodbridgewines.com/terms]

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